

THE HOME OF THE
America First MOVIE

AMERICA FIRST
WORKS

AFPI
AMERICA FIRST POLICY INSTITUTE

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AMERICA FIRST,
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IMPACT REPORT

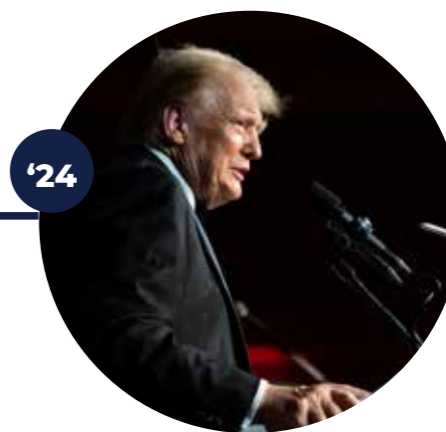
*Advancing the America
First Agenda*

2024



Impact:

SUCCESS OVER THE YEARS



Fighting

Filed a landmark lawsuit against Meta, YouTube, and Twitter to combat Big Tech censorship.

Led the Save America Coalition with 100+ conservative organizations to oppose the Biden Administration's \$5 trillion "Build Back Better Bill."

Building

Launched the America First Agenda—a 10-pillar policy guide supported by 80% of Americans.

Unveiled the policy agenda at the America First Agenda Summit, attended by 56 Members of Congress, 1,200 guests, and President Trump on his first visit back to Washington, D.C.

Executing

95% of Federal legislative recommendations in the America First Agenda were introduced or passed in Congress. Two key pieces of legislation, the Lower Energy Costs Act (H.R. 1) and the Secure the Border Act (H.R. 2) had significant AFPI involvement and leadership.

Launched 5 state chapters in Georgia, Pennsylvania, Florida, Arizona, and California.

Winning

America First Works supported a historic win for President Trump by mobilizing voters in 47 key counties.

Secured 370+ state legislative wins and helped the U.S. House take bold action to secure the border, protect America from the Chinese Communist Party, thwart the threat of a central bank digital currency, and more.

Led federal and state efforts to stop illegals from voting in U.S. elections.

Convened more than 900 former government officials to prepare policy and management plans to ensure the next America First Administration can govern effectively on Day One.



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Impact:
**2024 POLICY
CAMPAIGNS**

Governing

Transition Project

Led political appointee trainings for 469 trainees, finalized 161 executive actions, and developed 183 action plans and personnel projects. These plans go deeper than any prior efforts have.

Accountability

Weaponization

Combated the proliferation of rogue, progressive prosecutors by equipping policy leaders with information and solutions to uphold justice and the rule of law, including having APFI's original research on progressive prosecutors used in a Congressional hearing, developing state model policy, and highlighting how the cases against President Trump exemplified broader government weaponization against American citizens.

Safeguard

Election Integrity

Alongside Speaker Mike Johnson, the Center for Election Integrity helped roll out the Safeguard American Voter Eligibility (SAVE) Act, which was successfully tied to government funding in the House's continuing resolution this fall.

In *Arizona Free Enterprise Club v. Fontes* and *American Encore v. Fontes*, AFPI successfully challenged state election rules that violated free speech and unlawfully prevented oversight and accountability for Election Day operations in Arizona. The Arizona Secretary of State must now remove those unlawful provisions from the Arizona Election Procedures Manual.

**IN 2024, WE
LAUNCHED SIX
CAMPAIGNS
TO ADVANCE
THE TOP
PRIORITIES OF
THE AMERICA
FIRST
MOVEMENT.**



Home & Abroad

Security

Supported 13 border-security policies in Congress, several of which passed the House. Our research was cited in three border security congressional reports.

Published *The America First Approach to National Security*—an America First framework for foreign policy and homeland security issues.

Legacy

Empower Families

Unveiled the HOPE (Health, Opportunity, Prosperity, Empowerment) Agenda—a pro-life, pro-family framework for sanctity of life policies.

Expanded the number of states offering universal school choice from 0 to 12 in just three years and helped 22 other states pass school choice expansion bills, including Louisiana, whose new law will reach all families statewide by 2025.

Abundance

Economy & Energy

Our landmark research report on nuclear energy policy created the basis for the ADVANCE Act, which was signed into law this Congress.

Created a 2025 economic package with transparent budget modeling from our new Office for Fiscal and Regulatory Analysis and partnered with Speaker Johnson and other key Congressional leaders to build support for the strategy and deliver American prosperity and abundance.



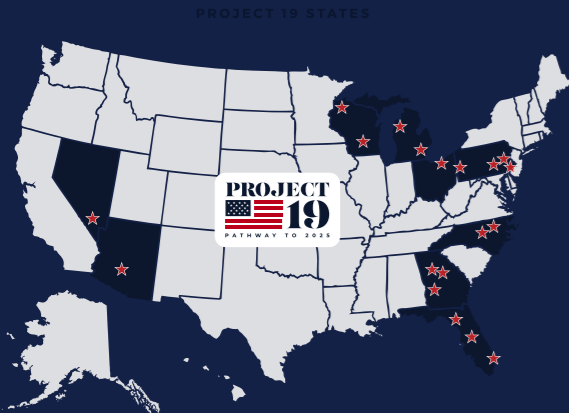
VIEWING VOTERS AS CUSTOMERS AND BUILDING A BUSINESS TO SERVE THE AMERICAN PEOPLE BEFORE ELECTION DAY.

Impact: PATHWAY TO 2025

Alongside Our Friends

100+ AFW Pathway Partners

Just a Few of our Partners



Expanded

Project 19 turns into 47

- ★ We expanded our presence to 47 counties to more effectively move our message.
- ★ Through proactive ballot-chasing, our c4 efforts drove record early voting and returns in critical battleground states, marking historic progress in voter engagement.
- ★ 4 out of our 5 state chapter states voted for Donald Trump in the 2024 election, and California moved closer to the right.

Framing the Message

Messaging and Data Lab

Led by Kellyanne Conway and Hogan Gidley, we have published 28 key documents to equip our partners with persuasive narratives on essential policy issues.



3,500 canvassers across 8 states



5.7 million doors knocked

606,000

no/low propensity voters reached



29+ million texts sent



752,000 voter surveys completed



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AMERICA FIRST POLICY INSTITUTE

BY THE NUMBERS

2021-2024

20 Policy Centers

9 Former Cabinet-Level Officials

50 Former White House Senior Staff and Administration Officials

50 State Chapters Over the Next Decade

5 at work in 2024
Florida, California, Arizona, Pennsylvania, & Georgia

14 Supreme Court Briefs

7,011 Media Appearances

984 Published Opinion Pieces

1000+ Policy & Research Publications

50K+ Active Donors

\$5T Taxpayer Dollars Saved Defeating Far-Left Proposals

900+ Former Admin Officials Preparing for the Next America First Admin

161 Executive Actions Finalized for the Next America First Admin

275 America First Policies Introduced this Congress
134 PASSED THE HOUSE

750+ State Legislative Wins Across 27 States

2,750 America First Women's Agenda Members

500 American Dream Coalition Members

215K Biblical Foundations Faith Leaders

5,000 Hispanic Leadership Initiative Members

16 America First Governors' Council Members

50 Athletes for America Former Professional Athletes

103M Social Media Impressions
2024 Across All Platforms

1.5M People Visiting the Websites
2024 Individual Users Visiting the AFPI Sites



Our team engages in America First Policy conversations to change hearts and minds across the country!

