





IT'S AFFORDABILITY STUPID

- **★** Americans can't afford four more years of Bidenomics.
 - 58% of Americans disapprove of Biden's handling of the economy (RCP Average).
 - 62% disapprove of his handling of inflation (RCP Average).
 - **Nearly half (45%)** say "Bidenomics" has mostly negatively impacted them and their families. (KAConsulting)
 - **More than half** of Americans think they and their families were better off financially under the previous administration. (KAConsulting)

By the Numbers	When Biden Took Office	Now
Gas Price Per Gallon	\$2.39	\$3.44
Inflation	1.4%	3.3%
Mortgage Rate (30yr Fixed)	2.65%	7.01%
Real Average Earnings	+8.2%	-3.9%

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★ Things just cost too darn much under the Biden Administration.

- **Prices have increased 20.1%** under Biden (3x faster than under Trump)
- Gasoline up 54.8%
 Car Insurance up 51.7%
 Car repairs up 40.6%
- Groceries up 21.2%
 Margarine up 51.9%
 Eggs up 40.1%
- Airline fares are up 39.9%

★ Fast Food is no longer affordable under Joe Biden (prices from 2019 – 2024)

McDonald's	2019	2024	% Increase
Medium French Fries	\$1.79	\$4.19	134.1%
McChicken	\$1.29	\$3.89	201.6%
Big Mac	\$3.99	\$7.49	87.7%
Cheeseburger	\$1.00	\$3.15	215%

Taco Bell	2019	2024	%Increase
Beefy 5-Layer Burrito	\$1.69	\$3.69	118.3%
Nachos Bellgrande	\$3.29	\$5.89	79%
Crunchwrap Supreme	\$3.49	\$5.29	51.6%

★ Because of Bidenflation, Americans are relying on their credit cards to stay afloat.

- Total household debt has risen to an <u>all-time high</u> of <u>\$17.69 trillion</u>.
- Credit card debt is at \$1.12 trillion, nearly a record high.
- Credit card balances have increased <u>45 percent</u> over the past three years.