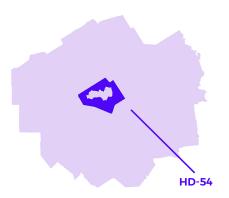
SCHOOL CHOICE: TEXAS HD-54

CENTRAL TEXAS REGION MAP*



*7 Texas Regions based on groups of the 24 regional councils established by the Texas Association of Regional Councils

TEXAS VOTERS & SCHOOL CHOICE

An overwhelming (bipartisan) majority of Texas voters support state-funded school choice.

	Total	Rep.	Dem.	Ind.
Support	62 %	69%	59%	57%
Oppose	25%	21%	29%	28%
Neutral	12%	10%	12%	15%

^{*}University of Texas at Tyler (1,384 registered Texas voters, Aug. 2022)

BELIEFS AND HABITS OF THE REGION

- This region has mixed feelings about parents being able to choose what school their child goes to but an overall positive feeling that school choice would improve our education system.
- In this region, trust in stay-at-home moms is 37% higher than trust in teachers.
- When asked what word best described their feelings toward the government, people in this region most often said irritation.

HOW HD-54 FEELS...

They do NOT believe that critical race theory is a helpful way of understanding the world.



HOW TO SERVE...

School choice gives students educational opportunities to learn in environments free of radical ideologies like critical race theory.

A majority of this group admits to sometimes hiding their true political or religious beliefs to avoid being attacked for them.



No one should feel like they have to hide their beliefs, especially at school. Parents should be able to educate their child in an environment most conducive to them.

The perception of charter schools is twice as high as the federal government in this region.



Parents know their children the best. school choice is about empowering them, not the government, to make the best educational choice for their child.

DATA BASED ON PROPRIETARY RESEARCH & MARKET SEGMENTATION. PLEASE CONTACT DATA@AMERICAFIRSTPOLICY.COM FOR MORE INFORMATION.